

Annual Meeting 2025

PEACE OR POWER?

January 19th, 2025 in Zurich

Private Meeting. No Media, No Sponsors, No Nonsense.

January 19th, 2025

Annual Meeting

Fifty influential business leaders from Europe and Asia meet in Zurich on the day before the US presidential inauguration for a frank and targeted exchange of views to bring balance and perspective to the challenges of shifting towards a more fluid, multipolar world.

- Private Meeting. Invitation-Only.
- Reserved for Influential Business Leaders.
- No Media. No Sponsors.
- ⋮≡ Global Dialogue / Geopolitics & Trade

Meeting Sessions & Participant List ↓

2025 Annual Meeting

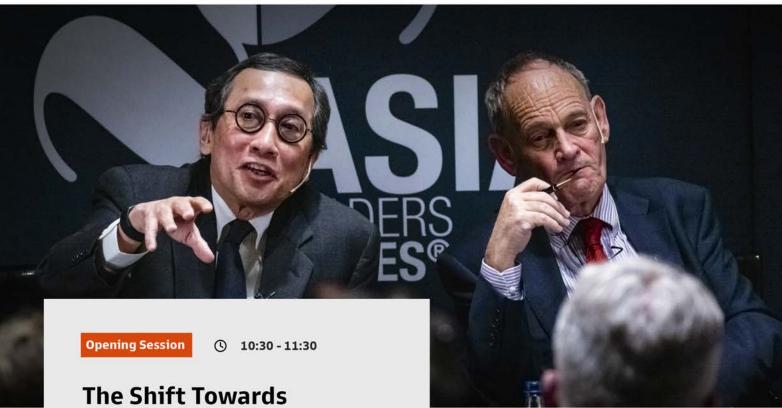
January 19th, 2025

Core Meeting (Invitation-Only)

09:30	Arrival & Breakfast			Members & Experts
10:30	Opening: Dynamic Multipolarity		•	External Guests
11:30	Session I: Democracy vs Autocracy			
13:30	Coffee Break	•		
14:00	Session II: Trade under Trump			

Extended Meeting (Access On-Request)

16:30	Core Meeting Summary	
17:00	Keynote Speech + Q&A	•
18:00	Apéro Reception	•
18:30	Private Dinners	•
21:00	Nightcap	



The Shift Towards Dynamic Multipolarity

Bilahari Kausikan was Permanent
Secretary of Singapore's Ministry of
Foreign Affairs until 2013, and had
previously served as Singapore's
Ambassador to Russia. He sets the tone of
this meeting by illustrating the shifting
power-dynamics triggered by a more
transactional and demanding US.

Bilahari Kausikan

Former Singapore Ambassador to Russia

Sir Tony Brenton

Former British Ambassador to Russia

Core Meeting

09:30 Arrival & Breakfast
10:30 Opening: Dynamic Multipolarity
11:30 Session I: Democracy vs Autocracy
13:30 Coffee Break
14:00 Session II: Trade under Trump

Opening Statements

690

50 Selected Leaders



No Sponsors



No Media



Dialogue. Business. Asia.



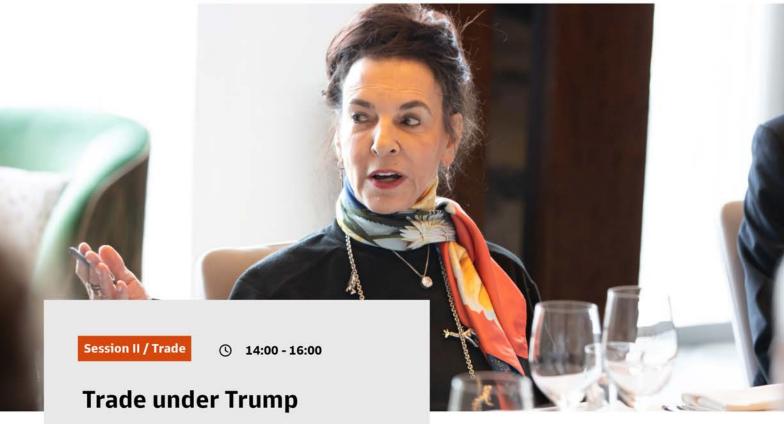
Great power rivalry is reshaping the dynamics of trust among the US, Asia, and Europe. This session explores the rise of an evolving alliance of non-democratic powers, challenging global leaders to view the world through a different lens.

Left to right:

Dr. Gerard Lyons, Sir Martin Sorrell, Prashant Ruia, Lady (Cherie) Blair.

Core Meeting

۲Ť	Seated Lunch	Arrival & Breakfast	09:30
•;	12 Leaders / Private Room	Opening: Dynamic Multipolarity	10:30
(3)	No Media or Sponsors	Session I: Democracy vs Autocracy	11:30
	Moderated	Coffee Break	13:30
Ų	Moderated	Session II: Trade under Trump	14:00



Leaders confront the pressing reality of trade weaponisation and its destabilising effects on the global economy. Through candid dialogue, this session examines innovative safety nets for international trade, strategies for navigating tariffs, and approaches to mitigating supply shocks.

Orit Gadiesh Chairman of Bain

Core Meeting

09:30 Arrival & Breakfast 10:30 Opening: Dynamic Multipolarity 11:30 Session I: Democracy vs Autocracy 13:30 Coffee Break Session II: Trade under Trump 14:00

12 Leaders / Private Room



Moderated



No Media or Sponsors



Geopolitics. Business. Asia.



A panel discussion among the moderators of the private sessions distills essential reflections and leaves participants with new frames of thought and fresh perspectives from Europe and Asia ahead of broader discussions at the World Economic Forum.

Bernard C. ChanPresident, Asia Insurance plc.

Extended Meeting

16:30	Core Meeting Summary
17:00	Keynote Speech + Q&A
18:00	Apéro Reception
18:30	Private Dinner
21:00	Nightcap

50 Leaders + 50 External Participants



No Sponsors



Panel Discussion





An eye-opening keynote speech followed by a thought-provoking dialogue where leaders from Europe and Asia confront the urgent question: What can we do to steer the world away from global conflict?

Extended Meeting

21:00

16:30 Core Meeting Summary
17:00 Keynote Speech + Q&A
18:00 Apéro Reception
18:30 Private Dinner

Nightcap

Up to 100 Participants

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Speech + Open Dialogue

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Dialogue. Business. Asia.



A social gathering in a private setting with specialy invited guests from a variety of backgrounds, including entrepreneurs, innovators, economists, influential business figures, diplomats and heads of state.

Margarita Louis-Dreyfus

Chairman of LDC

Dr. Bill Emmott

Chairman of the IISS

Extended Meeting

16:30 Core Meeting Summary
17:00 Keynote Speech + Q&A
18:00 Apéro Reception
18:30 Private Dinner
21:00 Nightcap

Up to 100 Participants



Access On-Request





In intimate private dinners of twelve, leaders from Europe, Asia, and the US come together to explore and advance thinking on three critical global challenges of the coming decade: global governance, energy and climate, and the role of technology in society.

Extended Meeting

Nightcap

21:00

N.R. Narayana Murthy Founder of Infosys

16:30 Core Meeting Summary 17:00 Keynote Speech + Q&A Moderated Apéro Reception

18:00 Apéro Reception No Media or Sponsors **18:30** Private Dinner

Dialogue. Business. Asia.

Seated Private Dinner

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2025 Annual Meeting

Core Meeting Participants



Bilahari Kausikan Singapore Ex-Ambassador to Russia



Margarita Louis-Dreyfus Owner & Chairman of LDC



Merit Janow Non-Exec Chair of Mastercard



Jim Snabe Chairman of Siemens



Sir Martin Sorrell Founder of WPP & S4Capital



Bonnie Chan CEO of HKEX



Bernard C. Chan Chairman of M+ Museum



Jane Sun CEO of Trip.com Group



Paul Bulcke Chairman of Nestle



Prashant Ruia Director of Essar Group



Caroline Fattal Fakhoury (T) Chairwoman of Fattal Group



Douglas Woo Chairman of Wheelock & Co



Dr. Suzanne Thoma Chairman & CEO of Sulzer



Dr Sachio Semmoto Co-Founder of KDDI Corporation



Badr Jafar CEO of Crescent Group



Rafael D. Consing Jr CEO of Maharlika Investment Corp



Dan Wang Chief Economist, Hang Seng Bank



Stuart Jackson Co-Founder, Octopus Energy Group



Calvin Grieder Chairman of Givaudan



Dr. V Sumantran (T) Chairman of IndiGo Airlines



Dr. Michael Süss Chairman of OC Oerlikon



Anne-Catherine Berner Board Member of SEB Group



Dr Peter Maurer Former President of the Red Cross



Amitabh Kant (T) G20 Sherpa for India



Sir John Manzoni (T) Chairman of SSE



Robert Wiest CEO of MS Reinsurance (MS Amlin)



Sir Tony Brenton Former British Ambassador to Russia



Prof Sir John Bell (T) President, Ellison Institute of Tech.



Christer Kjos CEO of Canica AG



Manu Bhaskaran Intelligence Expert, Singapore



Naushad Forbes (T) Co-Chairperson of Forbes Marshall



Natacha Valla Board Member of LVMH



Dr Vishal Sikka (T) Board Member of BMW



Dr Sharvil Patel (T) Managing Director of Zydus Group



Meredith Whittaker (T) President of Signal Foundation



Dr. Gerard Lyons Board Member, Bank of China (UK)



Matthias Altendorf President, Endress+Hauser Group



Francesco Vanni d'Archirafi Chairman of Euroclear



Dr Christoph Gebald (T) CEO & Founder of Climeworks



Giovanni Giovannelli Executive Board, Pearson



Sitao Xu Chief Economist, based in China



Lord Jim O'Neil (T) Founder of BRICs



Kenneth Lochiatto Board Member of dormakaba



Alanoud H. Al-Thani (T) Board Member of Khwarizmi Holding



Anant Goenka (T) Vice Chairman of RPG Group

Access

Access is reserved for influential leaders actively steering large international companies and shaping the future of industries at a global scale with leadership and integrity.

Core Meeting	For Members, By Invitation
Extended Meeting ¹	On-Request (irina@asiaseries.com)

¹The Extended Meeting includes access to Core Meeting Summary, Keynote Speech + Q&A, Aperitif with Leaders (champagne reception) and a seat at a moderated private dinner with twelve economists, diplomats & influential leaders.

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Contact irina@asiaseries.com for Membership Options



Europe Asia Company AG

Contact Us

Our office is located in Zurich, Switzerland.



Callam Fletcher

Founder & Chairman callam@asiaseries.com



Irina Dinoci

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